

## **Media Bio: Dr. Laura Sicola**



Dr. Laura Sicola is a leadership communication and influence expert, speaker, and author of [\*Speaking to Influence: Mastering Your Leadership Voice\*](#). Her mission is to help executives become confident, inspiring leaders whether on stage, on camera or just on the phone in order to get the results they want and make a positive, lasting impact. As the founder of Vocal Impact Productions, she has trained and coached executives at Comcast, IBM, the US Department of Commerce and Women Against Abuse along with politicians and business owners and non-profit leaders from around the world.

Laura's TEDx talk, "[Want to Sound Like a Leader? Start by Saying Your Name Right](#)," has over 6 million views, and she has been featured on [Fox & Friends First](#), [NBC10 @Issue](#) and [PHL 17](#). She has also spoken to thousands at conferences such as the Professional Business Women of California Conference and the PA Conference for Women.

Laura received her PhD in educational linguistics from the University of Pennsylvania, where she also taught from 2001-2013.